



Storefront In-Store Place Based Billboards
PRODUCTION SPECIFICATIONS



UPLOAD INFORMATION



Send a downloadable link to your contact at Trimex Outdoor notifying us the artwork has been sent.

File Preparation

We prefer them in PDF format. If you are uploading PDF files created in Photoshop, please be sure all layers are flattened.

We also accept .JPG (JPEG), .EPS and .TIF (TIFF) file types.

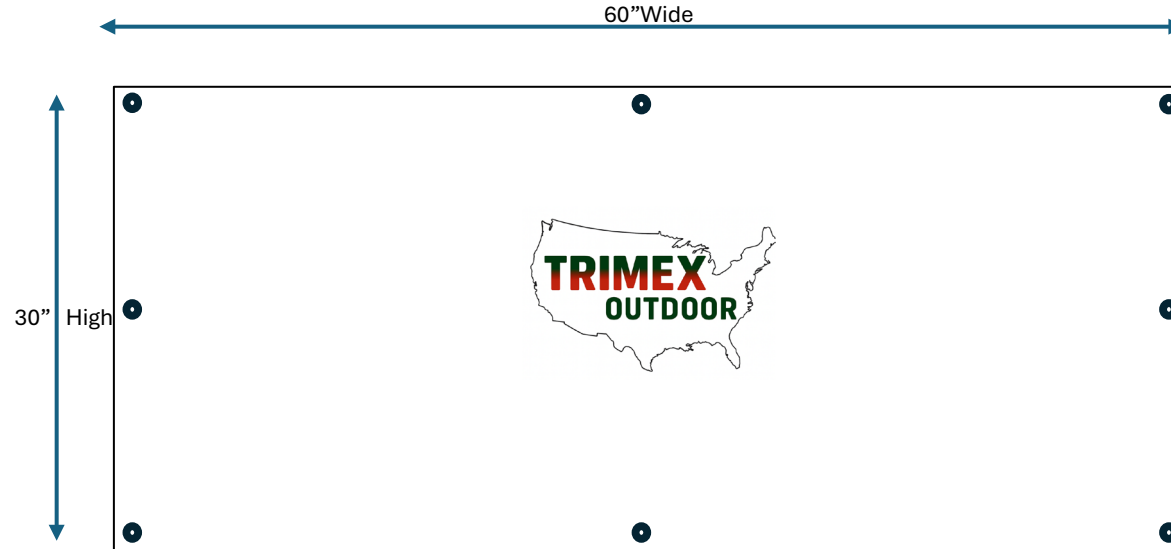
1. Use the CMYK colorspace (Cyan, Magenta, Yellow, black). These are industry standard printing colors. CMYK colors are different than RGB (Red, Green, Blue), which are used to display colors on your screen.
2. Use a minimum resolution of 150 dpi at 100% size for image files.
3. Specify trim area with crop marks. (Don't place crop marks inside the work area.)
4. Artwork should have 1/8" bleed extending past the trim line. This is to prevent minor cutting variations from leaving unintended results at the trim edge.
5. Safe Area is the 1" area inside the trim line. Do not put critical information or images within the Safe Area. This is to prevent minor cutting variations from leaving unintended results at the trim edge.

60" Wide x 30" High Landscape Billboard Format

Overall Size is 60" Wide x 30" High

All Logos and Text need to stay within the Live Copy Area of 59"W x 29"H to avoid gromets. Bleed any color, etc. to the Overall Size of 60"W x 30"H. Material Outdoor Banner Vinyl.

See below diagram showing where not to place important ad copy.

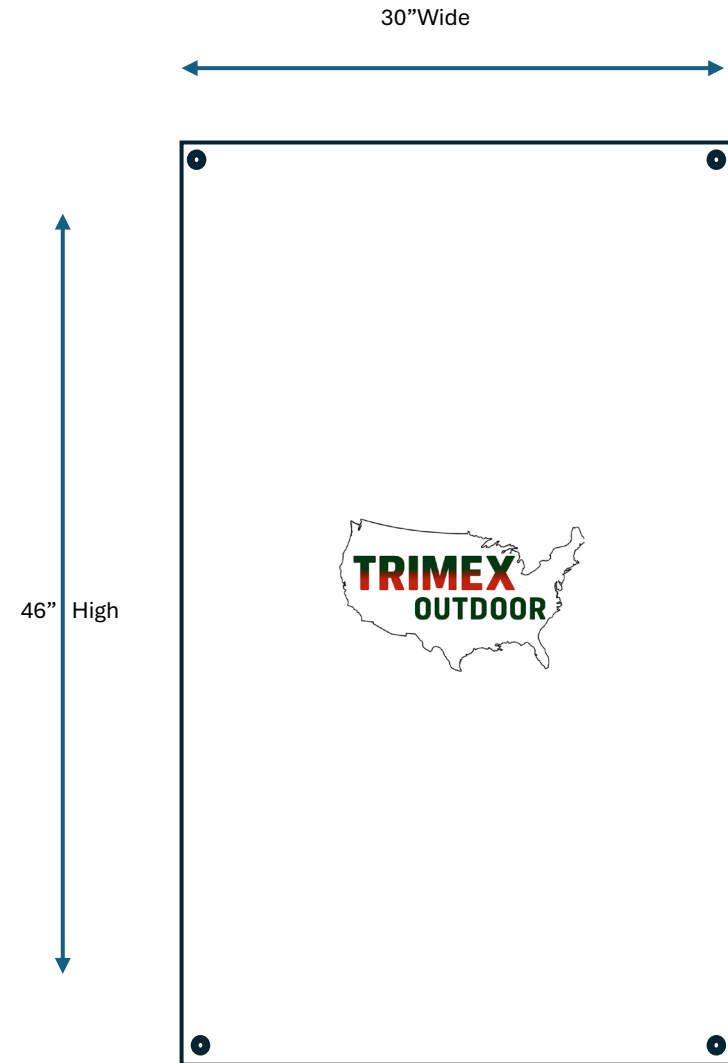


30" Wide x 46" High Portrait Billboard Format

Overall Size is 30" Wide x 46" High

All Logos and Text need to stay within the Live Copy Area of 29"W x 45"H to avoid gromets. Bleed any color, etc. to the Overall Size of 30"W x 46"H. Material Outdoor Banner Vinyl.

See diagram to the right showing where not to place important ad copy.



**30" Wide x 46" High
In-Store Storefront Billboard**

Portrait



Portrait



60" Wide x 30" High
In-Store Storefront
Billboard

Landscape



Everything Your Health Needs, Where You Need It

More expertise. More ways to access care. The same neighborly hospitality. Learn about the range of services offered in Cecil County.

Visit uhcc.com

 **ChristianaCare®**

NOW
HIRING!

ONETEN

You have the
excellence.
We have the jobs.

Learn more at
OneTen.org/ATL



60" Wide x 30" High
In-Store Storefront
Billboard

Landscape

Contact:
Tim Cuny
Owner / CEO
760-716-5585
Tim@trimexoutdoor.com



Save Water. Save California.

California is in a third year of a severe drought. Now, more than ever, we need to save water. Here are a few simple tips to make the most of our water use.



LIMIT OUTDOOR WATERING

Adjusting sprinklers helps water plants, not pavements and saves 12-15 gallons every time you water.




FIX INDOOR AND OUTDOOR LEAKS

Even tiny leaks can be huge water wasters. Fixing leaks around your home saves 27-90 gallons a day.



CLEAN PATIOS WITH A BROOM, NOT A HOSE
Keep it tidy and save 6 gallons of water a minute.

Make water-smart a way of life. For more tips, visit:

 **SAVE OUR WATER.com**